



M.A.D. STUDIO
PUBLIC ART

We Be Free

Create Not Imitate

12 M.A.D. Principals

**Emotion, Beauty, Create, Focus, Discover, Purpose, Positive, Action,
Leader, Confidence, Express, Freedom**

12 Famous Artists

*Matisse, Constable, Kandinsky, Michealangelo, Monet, Rembrandt,
Leonardo, Van Gogh, O'Keefe, Klimt,
Pollack, Picasso*

“ You are created in My image”, says our Creator ...this means we MUST create!

12 M.A.D. Art Principals

1

Emotion

Henri Matisse

Wild Beast, Acrylic

“ You are created in My image”, says our Creator ...this means we MUST create!

Emotion

“My painting is finished when I rejoin the first emotion that sparked it.”

Henri Matisse

A French artist, known for his use of color and his fluid brushstrokes.

Brilliant and original.

Matisse is one of the best-known artists of the 20th century.

Modernist

Henri Matisse was born as the son of a grain merchant in northern France. He studied law and worked as a law clerk. When Henri Matisse was 21 years old he became seriously ill. During this time Matisse started painting and discovered his love for art, which would become his life-long passion.

Emotion

Matisse began studying drawing and painting and was a student of the masters of Post-Impressionism which he soon left.

Matisse later made a reputation for himself as the leader of a group of painters known as Les Fauves.

A name given by critics (it means "wild beasts"), the name reflected Matisse's aggressive strokes and bold use of primary colors. He used flat, brilliant color and fluid line.

The public said that these painters merely flung brightly-colored paint at the canvas in a wild manner.

Matisse gained sudden fame with three paintings

Picasso was influenced by Matisse.

When He Died...

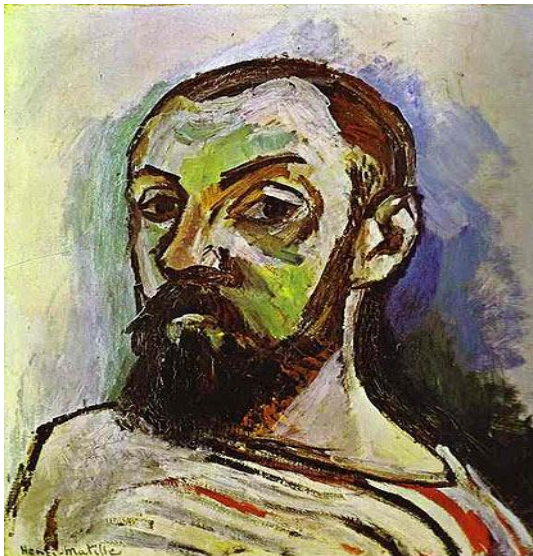
Henri Matisse died on November 3rd 1954 in Nice, France at age 84.

Matisse had an abdominal cancer surgery which had a devastating effect on his health and ability to paint. He was unable to stand upright in front of an easel. The artist therefore turned to another form of artistic expression. He created paper cut-outs in the same strong colors and daring compositions known from his paintings. He had an assistant and could work lying in bed or sitting comfortably in an arm-chair.

Emotion...Henri Matisse



Fluid
Lines



Bright
Colors

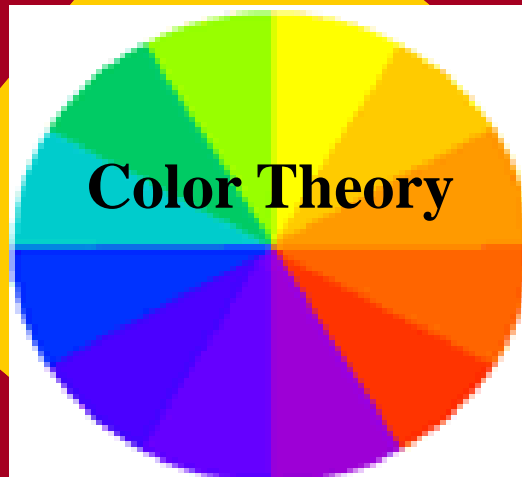


Versatile
Emotion





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* There are one million colors that the human eye can see.

Color Contrast

- **Clashing or contrasting**

colors are directly opposite each other on the color wheel. Colors that clash are not always bad if used carefully.



Complementary colors are separated by another color on the color wheel.

Harmonizing colors appear next to each other on the color wheel. Harmonizing colors often work well together.



Color Meaning

White

White speaks...Light, goodness, innocence, purity

White means...

Safety

Cleanliness

Black

Black speaks...power, elegance, formal

It can also mean...

Death

Evil

Mystery

Orange

Orange is the color of...energy, happiness

It says...

Joy, sunshine, enthusiasm, fascination, creativity,

Determination, attraction, success, encouragement

To the human eye, orange is a very hot color, so it gives the sensation of heat.

Orange increases oxygen supply to the brain.

Yellow

Yellow is the color of ...sunshine!

It says...joy, happiness, intellect, energy, cheerfulness

Yellow also helps you feel active!

Green

Green is the color of...Nature

It says... Growth, harmony, freshness, healing, stability,

endurance, growth, hope, safety

Green has the most healing power!

Green is the most restful color for your eyes, it can even improve your eye sight

Blue

Blue is the color of... sky, sea

It says... Depth, trust, loyalty, wisdom, confidence, intelligence, faith, truth, heaven

The color blue can calm you down.

Purple

Purple is the color of...Royalty

It says... Power, luxury, wealth, wisdom, independence, creativity, mystery, magic

Red

Red is the color of...fire, blood

It says...energy, war, danger, strength, power

It also says... Passion, desire, love